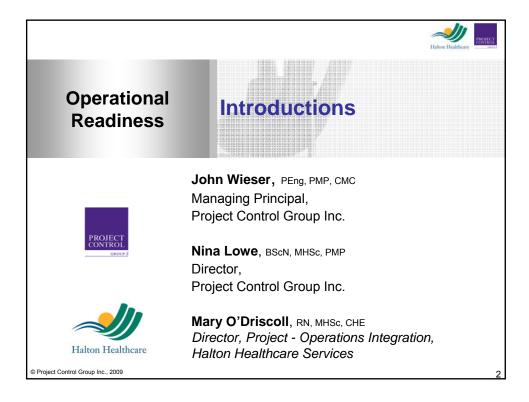


OHA Capital Planning Conference

Anatomy of the Hospital Project Lifecycle – Keys for Success October 05, 2009





Operational Readiness

Agenda

- 1. What is *Operational Readiness* and Why is it Important for Project Success?
- 2. Five Key Themes Challenges and Solutions for Each
- 3. Our Challenge to You...

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What is Operational Readiness?

Our definition

Operational Readiness is the end state of operational planning.



 An organization that is operationally ready to provide patient care and service has.....

the right **people** at the right **place** at the right **time**, working with the right **equipment** and **technology** in accordance with the right **policies** and **protocols**.



 Measured by stakeholder satisfaction, quality of service, and operational sustainability.



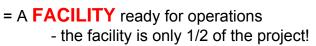
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What is Operational Readiness?

What does the 'typical' capital project involve?

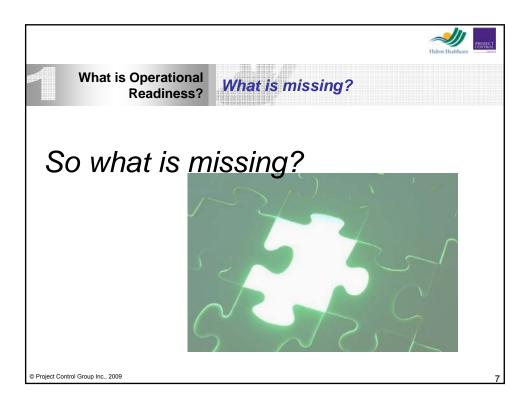
- + Program Planning Master Plan& Functional Program
- + Facility design
- + Land & municipal agreements
- + Financial & legal requirements
- + Equipment, furniture, IT planning
- + Facility construction & commissioning







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What is Operational Readiness?

What does the "living" half of the capital project bring with it?

- + Redesigned models of patient care and workflow
- + Human resources strategy including physician strategy
- + IT/IS and telecom strategy and implementation
- + Opening day definition and ramp down and up plans
- + Financial plans and operating budget
- + Stakeholder relations and meeting expectations
- + Internal and external communications
- Orientation and training
- = An operationally ready **ORGANIZATION** the other 1/2 of the project!



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Why is Operational Readiness Important? Project success requires both the facility & the organization to be ready. Success on a Capital Project Requires: "Built" Half (Led by IO) Properly designed and commissioned facility ready for operation

- "Living" Half
- (Led by Hospital)
- Properly planned and operational organization ready to provide safe patient care and services

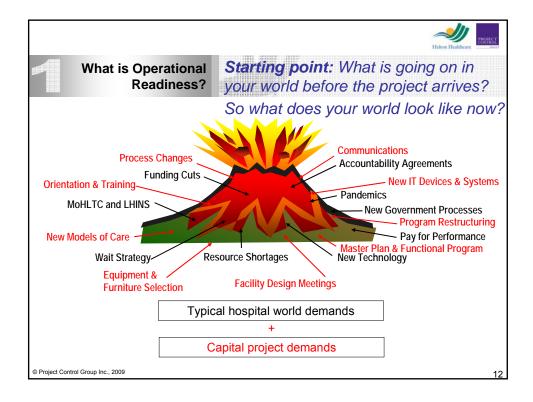
Applies to All Project Delivery Types:

- Traditional Delivery
- Alternative Financing & Procurement (AFP)

.. Operational readiness is the other half of the project and needs to be treated like a project!

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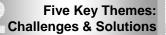












Five Key Themes: #1 There is no "out-of-the-box solution

Solution:

- ✓ Operational Readiness success has to come from within the Hospital
 - Business owner involvement and accountability
 - End-user ownership and solutions
 - Project management structures and toolbox



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Challenges:

- · Functional Program does not tell the whole story
- · Constant environmental change
- Project complexity & long life span
- Funding limitations
- Existing project management structures
- · Maintaining a 'living' FF&E list







#2 Operationalize your vision

Solutions:

- ✓ Hold on to and communicate your vision
 - Scalable decision-making
 - Build a "history repository"
- ✓ Start working with it early and look for early opportunities
 - Project management & decision-making
 - Procurement & asset management
 - Succession planning
 - Current state & future state gap analysis

"Leading Change: Why Transformation Efforts Fail" by John Kotter. Harvard Business Review, March-April 1995.



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Five Key Themes: #3 Hospital defines success for opening day (and beyond)!

Challenges:

- Functional Program does not tell the whole story
- Stakeholder expectations are tied to a vision (theirs)
- · Funding formulae are not tied to the Functional Program





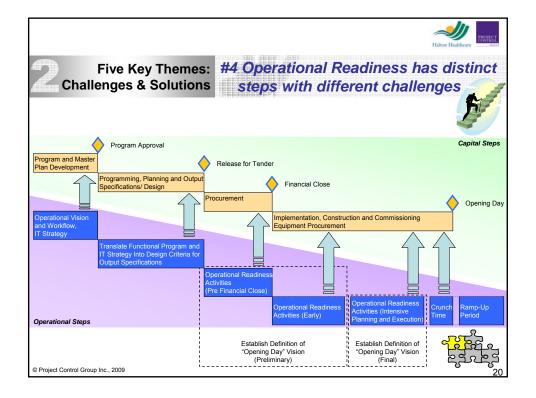
Challenges & Solutions

Five Key Themes: #3 Hospital defines success for opening day (and beyond)!

Solutions:

- ✓ Define success
- ✓ Establish the Opening Day View
 - [Ramp up], Ramp down & Ramp up
- ✓ Manage the amount of change
- ✓ Message, Message, Message, Message, Message, Message







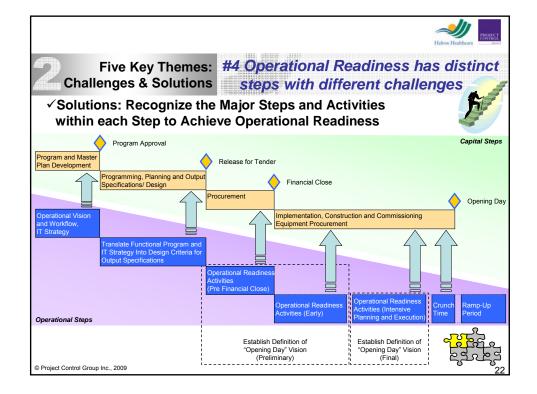
Challenges & Solutions

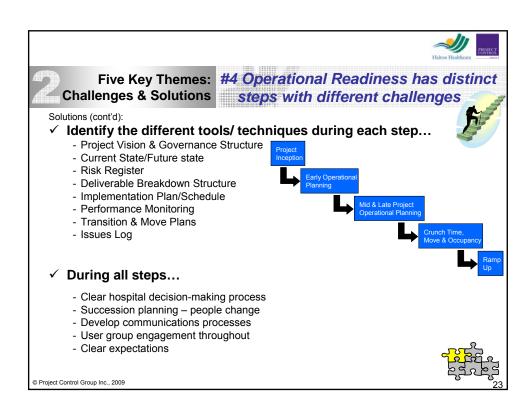
Five Key Themes: #4 Operational Readiness has distinct steps with different challenges

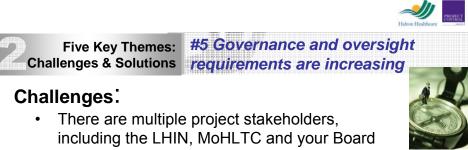
Challenges:

- Each step has different challenges and complexities
- Start operational planning too close to the end of the project
- · Need for a rapid decision making process for hospital
- Human resources changes
- · Planning fatigue
- Project complexity setting clear user expectations









Accountabilities and expectations are evolving and increasing





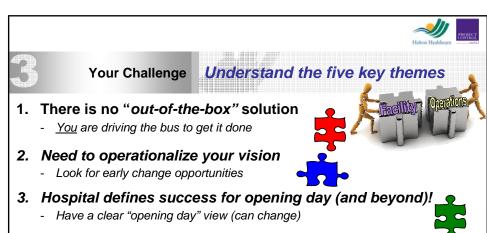
Five Key Themes: #5 Governance and oversight Challenges & Solutions requirements are increasing

Solutions:

- ✓ Establish an operational governance structure
- ✓ Understand stakeholder expectations
- ✓ Identify resource requirements
- ✓ Establish clear accountabilities for deliverables
- ✓ Use a project management approach including project management tools and techniques







- 4. Operational readiness has distinct steps with different challenges
 - Different challenges and solutions for each





- Utilize project management principles

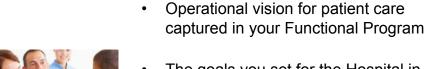
Lots to do but it <u>is</u> achievable!

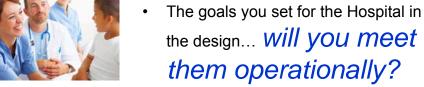
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Your Challenge Remember where you started





 Operational Readiness will be the face of success to the patients, staff and community



Your Challenge

We challenge you to ask yourself...

- 1) Where are we along the journey of operational readiness?
- 2) What have we consciously done so far to plan and prepare?
- 3) What are we doing to close any gaps?
- 4) What goals are set out in our Functional Program and in the design of our hospital...

...will we meet them operationally?



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